

# TOMBAUER

VISUAL DESIGNER

## PROFESSIONAL SUMMARY

I am a Visual Designer, with experience as a PMP Certified Project Manager, seeking opportunities to develop meaningful design solutions while utilizing my broad professional background. I have a proven track record working directly with senior leadership at Fortune 500 companies and successful execution of projects with millions of dollars in revenue and global exposure. I believe that communication, expression, and organization are equally vital in all good design and apply that ethos to my overall work ethic.

## EMPLOYMENT

The Creative Group | August 2019 – March 2020 | SeaTac, WA

### Senior Visual Designer at Alaska Airlines

Served as the bridge between e-commerce and marketing, working directly with developers, copywriters, and other designers to develop content solutions. In this role I researched, mocked, iterated, and oversaw implementation of designs from holiday campaigns to COVID-19 policy advisories, resulting in more than 60 million page views featuring my work.

The Creative Group | October 2017 – April 2019 | Bellevue, WA

### Visual Designer at Expedia Group

Worked directly with senior leadership to design company-wide quarterly town hall and financial reporting presentations, weekly illustrated HTML emails, and managed a constant queue of internal communication assets serving all 22,000 global employees.

Rachel's Ginger Beer | October 2014 – September 2016 | Seattle, WA

### Assistant Manager

Managed business operations, bookkeeping, and employee schedules while ensuring an exceptional customer experience.

Projectline Services | February 2014 – October 2014 | Redmond, WA

### Event Project Manager at Microsoft

Oversaw planning and execution of all visual identity development, signage, printed materials, web design, marketing, communication, budgeting, and scheduling of 14 technical conferences and hackathons including OneWeek, the world's largest hackathon at that time.

DNV GL | February 2008 – February 2014 | Seattle, WA

### Construction Project Manager

Managed complex testing and construction projects determining wind farm layout and financial feasibility, overseeing more than 50 simultaneous projects totaling more than \$5 million in annual revenue.

## EDUCATION & CERTIFICATION

Seattle Central Creative Academy | September 2015 – June 2017 | Seattle, WA

### Associate of Applied Science in Graphic Design

University of Washington | September 2004 – June 2008 | Seattle, WA

### Bachelor of Arts in Economics

### Bachelor of Arts in Community, Environment, & Planning

Project Management Institute | December 2012 – Present | Seattle, WA

### Project Management Professional Certification

## PERSONAL INFORMATION

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## SKILLS

Web design

UX/UI

Image curation & editing

Illustration

Motion graphics

Print production

Content management

Project management

## TOOLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe After Effects

HTML & CSS

WordPress

Sketch

InVision

Microsoft Office Suite

Microsoft PowerPoint

Microsoft SharePoint

